

asmp
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NEWSLETTER
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AMERICAN SOCIETY of MEDIA PHOTOGRAPHERS

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the fine print

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This newsletter is a volunteer effort by Steve Zeifman, David Halpern and Ford Robbins. If you by chance find any errors in spelling, grammar or any other oversights please let us know.

The ASMP-NM newsletter is a periodic newsletter. If you have received this newsletter and would like to be added to the mailing list please contact us.

asmp-nm.org

president's message

ASMP NM has a new leadership team, but first many thanks to Robert Reck for his service as President and his continued service on the Board as well as Tony Bonanno for his outstanding service as Vice President and membership chair. The new team is myself, Peter Ogilvie, serving as President, Michael Clark and Jamey Stillings serving as Vice Presidents, Bill Stengel serving as Secretary, Karen Novotny serving as Treasurer, Brad Howell is membership chair, and Steve Zeifman is the editor of the the newsletter. We also have Richard Khanlian, David Halpern, Ford Robbins and Kim Richardson on the Board helping in various capacities.

Our goal is to try to bring value to our members, and to build a supportive community of photographers. ASMP is and has been a great advocate for professional photographers over the years. The resources ASMP has provided on business practices and copyright issues have been invaluable for me in my thirty years as a advertising photographer. The challenges to today's photographer require community more than ever. The knowledge base required to understand digital capture and post production is a huge challenge. The advent of new software, operating systems, new hardware are constant tests. One can't go it alone anymore. The ever changing internet, and the need to stay current on one's web site require community to stay abreast. The new challenges of social media are another frontier that today's photographer needs support with.

Our new team is excited to find ways to help photographers from all of New Mexico build community and support each other to meet the challenges we face. We look forward to hearing from members about how we can better serve their needs and bring value to them.

Peter Ogilvie, President

Seeing in Black and White with DAVID HALPERN

OCTOBER 26 through 29

Santa Fe Photographic Workshops is offering an exciting opportunity this October with landscape and nature photographer and ASMP Life Member David Halpern.

From October 26 through 29, David will lead Seeing in Black and White, a workshop where students will enhance their abilities to see in black and white, while also increasing their understanding and appreciation of color. Working with the uniquely inspiring resources of Santa Fe and its environs, the workshop teaches students to pre-visualize images, properly expose for the final outcome, and use their in-camera tools, computer software, and printing technology to turn visualizations into powerful images that match the inspiration felt at the moment of capture.

For more complete information please visit http://www.santafeworkshops.com/photography-workshops/instructor/david_halpern

Visions of Havana in Black and White with TONY BONANNO

Under the auspices of Seeing Cuba: A People-to-People Cultural Exchange with Santa Fe Photographic Workshops and Cuba Cultural Travel

DECEMBER 7-14, 2011

For more information please see http://santafeworkshops.com/newsletter/VisionsOfHavana_120711.pdf

90 miles. It's the distance between mainland America and the island nation of Cuba and for over half a century, more than just water has divided the two countries. A program sponsored by Santa Fe Photographic Workshops will bridge the many degrees of separation that have distanced these two nations and their people. Santa Fe Photographic Workshops is proud to announce a series of educational programs in association with Cuba Cultural Travel to explore and discover Cuba as part of a US Treasury Department licensed, people-to-people cultural exchange. In conjunction with Cuba's premier photographic organization, Fototeca de Cuba, workshop participants experience Cuba in ways previously only imagined. Our travelers explore the fascinating city of Havana and its lush surrounding countryside in small groups of 6 to 7 with a workshop leader and an English-speaking Cuban photographer as your host. The access to Cuban life and culture is unparalleled and the personal experiences never to be forgotten. Visit places where time stands still to savor the forbidden island through the eyes, voices, art and culture of its resilient and welcoming people.

TONY

BONANNO



CUBASTREET





For most of my professional life as a photographer I have been immersed in the impersonal and objective requirements of commercial photography. But because I was trained in the classic genre of photo-journalism with an emphasis on composition and elements within a photograph that evoke feeling and emotion, I found that my commercial work became increasingly less fulfilling. Recently I began to feel an ever stronger desire to pursue personal projects, ones which would allow me to experiment with the kind of imagery that originally inspired me. And thus, CubaStreet.

My goal with the CubaStreet series was to create pho-

tographs that conveyed the emotion, the feeling, and the reality of what the Cuba experience meant to me, a visitor, an outsider. I deliberately chose not to romanticize Cuba with color and selective subject matter that skewed the reality of hardship and struggle that is today's Cuba. I found that in black and white I could more effectively capture a glimpse of Cuban life and record the strong spirit that defines the Cuban people.

This collection of images was made with compassion and affection for the people and the country, and, as much as a photograph can, they reflect the emotions my visits engendered within me for this lovely island,



too long isolated but ever beautiful.

The Cuba Project is an ongoing research project about Cuban Contemporary Fine Art Photographers. The goal of the research is to portray the artists' living and work environments, their subject matter, the methodology, processes, and techniques used to create their artwork, and to gain insight into what drives their passion and vision. An accompanying photo essay will be produced upon the project's

completion.

The New Mexico Department of Cultural Affairs has offered to help disseminate the results of the research to the public. The information obtained from the project is intended to be published in fine art and professional media and also presented through lectures and programs in various academic settings, museums, and other public cultural institutions.

Captions: Opening Spread - Three Men. Page 14 - Doorway A. Page 15 - Woman in Rocking Chair. Page 16 - Havana Street. Page 17 - Cigar Maker. Page 18 - Street Cleaner. Page 19 - Top: Taxi Yard; Bottom: Baseball Celebration. Page 20 - Top: Kids in Street; Bottom: Dancers. Page 21 - Top: Havana Street; Bottom: Havana Residences. Page 22 - Top: Trinidad Street; Bottom: Malecon. Page 23 - Benito.



The Cuba Project was initiated Tony Bonanno who is based in Santa Fe, New Mexico, USA. Assisting with the project is Mr. Nelson Ramirez, Director, The Cuban State Photo Archives (FOTOTECA), and Assistant Curator, Mabel Llevat. Nelson Ramirez and Mabel Llevat are also recognized as two of Cuba's foremost fine art photographers.

The photographs in this article are Cuban street scenes and other subjects taken incidental to the project activity in La Habana, Trinidad, and other locations in Cuba. These streets scenes constitute the CubaStreet portfolio.



[PORTFOLIO] CUBASTREET BY TONY BONANNO





[PORTFOLIO] CUBASTREET BY TONY BONANNO







TONY BONANNO, CubaStreet

© Joseph Tornick, 2010

CubaStreet is photographer Tony Bonanno's visual expression of his Cuba experience in 2009 and 2010. Yet it really is more than that, much more..... For Bonanno's skillful use of his lens takes us deeply into the strange yet familiar ambience of Cuban culture, bringing us into this unexpected ground of shared human experience. It is apparent that Bonanno's eye is very humane and clear. We are alternately entranced by the frozen-in-time quality of the Cuban environment, and touched by the implicit dignity and grace of his subjects. It is this indefinable quality of grace which permeates these images – the street-sweeper peers benignly into the camera, with a gentle inquisitiveness that reaches us through the page. It was last year, and it could have been 100 years ago. An old man smokes a cigar in his humble country shack, a beautiful woman is fussed over in the street, a young boy looks at us with a gaze both innocent and knowing. Who are these people? And those streets.... crumbling buildings, ancient cars lost in time past – what is this a testament of? Is it the enduring capacity for survival and hope, that breaks out spontaneously in a tempo of music and laughter dancing through these images? There is much of mortality here, yet so many of these images, or should I say gestures.....? are simply, to use a nontechnical phrase – marvelous – the children and young men playing in the streets, a man stretching down to touch the earth, three men gazing directly at this Gringo Americano Photographer, a hauntingly vacant mission school room, a living diorama of buildings like a sepia fantasy. We become both witness and vicarious participant to this vibrant life lived so openly in these Cuban streets – the happy joy of a tumultuous sports celebration, children dressed up as magical dancers, an old woman sitting outside in her chair – these are tableaux that look impossibly staged, but are not. What do these people see? We gaze through these photos and through a mysterious process of tropical alchemy we are able to see what is unseen and hear what is unspoken....Opening to these images allows the poignant dreams of Cuba to enter deeply into us, a gift of unexpected magic. We experience our Cuban brothers and sisters and now we can say – “Yes.... I know you.” In the words of The Mayan.... “You are another myself.” It is this mysterious gaze implicit in Bonanno's images that remain in our awareness long after we have closed the portfolio. In our dreams a horse-drawn cart approaches us, a woman smiles enigmatically from her balcony over the café Santo Domingo, the old compadre puffs on his cigar – they are hearing the rattling of a wheezy 57 Chevy shattering the somnolent street..... perhaps they are thinking of lovers walking along the Malecon, the sound of the ocean in counterpoint to the soft sighing of the wind..... next time..... next year.....maybe..... There is no future in this dream, only the eternal NOW, frozen in place under the baking Cuban sun.

ASMP MISSION STATEMENT

ASMP is dedicated to promoting the highest professional standards of media photography. We offer programs, seminars, timely news and business support for the professional media photographer. We also offer an online searchable database for photo buyers to contact our members, some of the best working professionals in the industry.

ASMP was founded in 1944 by a handful of the world's leading photo-journalists and is recognized internationally for its leadership role. ASMP has over 5,000 members, including many of the world's greatest photographers, in 40 chapters nationwide. ASMP is the leading trade association for photographers who photograph primarily for publication. The ASMP has three purposes: To protect and promote the interests of photographers whose work is for publication, to promote high professional standards and ethics and to cultivate friendship and mutual understanding among photographers.

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